



## 25th Edition for Men, 25th Edition for Women

Allure your senses with the fresh and aromatic fragrances of 25th Edition for Men Cologne and 25th Edition for Women Eau de Parfum. Expertly blended and created especially for Forever Living, each scent captures its essence in a subtly pleasing elixir.

**25th Edition for Men** is a *fluid, aromatic fougère* fragrance with a sensuous masculine blend of fruity, herbaceous and woody notes that are forever fresh and forever lasting. The topnote blends aromatic notes of **crushed basil** and **Mediterranean lavender** with a refreshing combination of **iced pineapple** and **Calabrian bergamot**. The slightly fruity aromatic impression continues into the heart, where **geranium** and **tea leaves** are accented by **Granny Smith apple**. The fragrance evolves to reveal a masculine base of **oakmoss**, **Mysore sandalwood**, **sensual musks**, **Virginian cedarwood**, and **tonka bean**.

**25th Edition for Women** is a fresh, *white floral bouquet* that blends sheer petals with warm, musky woods to create a soft and deep feminine character. This unique bouquet begins with captivating floral notes of **cactus flower** and **sparkling yellow freesia** threaded with **ivy leaves**, for a lush green accent. In the heart, a transparent white floralcy shines through with a bouquet of **rose petals**, **star jasmine**, **white lily** and **magnolia**. The finishing touch of **cherry wood**, **skin musk** and **patchouli** captures the feminine sensuality and illuminates the bright floral fragrance.

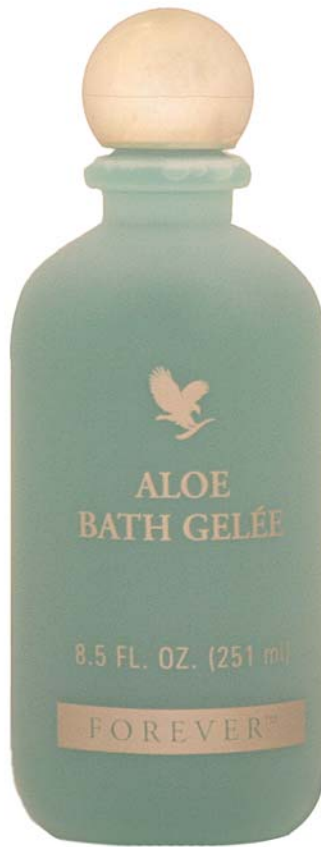
#### INGREDIENTS

Men's Ingredients: Alcohol Denat., Fragrance (Parfum), Water (Aqua). 1.7 fl oz (50 ml)

Women's Ingredients: Alcohol Denat., Fragrance (Parfum), Water (Aqua). 1.7 fl oz (50 ml)



Men's PRODUCT #209  
Women's PRODUCT #208



## Aloe Bath Gelée

Whether your day calls for an invigorating shower or a relaxing bath, let Aloe Bath Gelée soothe away your cares. Rich in pure, stabilized aloe vera gel that is certified with the International Aloe Science Council Seal of Approval, it's combined with additional herbal extracts designed to relax and refresh the body. Used with our loofah mitt, Aloe Bath Gelée helps remove dead skin cells to reveal smooth, clean skin, while its rich formulation permeates your skin to soothe away dryness.

Pamper your body with Aloe Bath Gelée to leave you feeling relaxed, clean, and refreshed!

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Ammonium Lauryl Sulfate,

Ammonium Laureth Sulfate, Cocamidopropyl Betaine, PEG-3 Glyceryl Cocoate, Hedera Helix (Ivy) Leaf/Stem Extract, Spiraea Ulmaria Flower Extract, Clematis Vitalba Leaf Extract, Fucus Vesiculosus Extract, Equisetum Arvense Extract, Propylene Glycol, Glycerin, Sodium Chloride, Ascorbic Acid, DMDM Hydantoin, Fragrance, Yellow 5, Blue 1

### CONTENTS

8.5 fl. oz. (251ml)

### DIRECTIONS

Apply Aloe Bath Gelée to a loofah or sponge, and gently soap the entire body using a light rubbing action. Slowly massage the skin, applying the Gelée as needed, to achieve a good, clean, vigorous feel. Dry with a soft bath towel.



- Gentle formula is kind to skin
- Moisturizing bath and shower gel
- Featured in Body Toning Kit (Skin Care section)

PRODUCT #014



## Aloe Ever-Shield®

When the temperature is rising and the pressure is on, it is a real confidence-booster to maintain that fresh feeling from the start of the day. Aloe Ever-Shield Deodorant Stick provides effective, all-day protection against underarm odor, and can be applied directly after showering or waxing without stinging. Forever Living Products has formulated a product that glides on smoothly, does not stain clothes, and maximizes the deodorant properties of aloe vera while eliminating ingredients that could be harmful to your health.

Made with stabilized aloe vera gel, this gentle blend of ingredients contains none of the harmful anti-perspirant aluminum salts found in many other deodorants on the market.

### INGREDIENTS

Propylene Glycol, Purified Water, Sodium Stearate, Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Fragrance, Triclosan

### CONTENTS

3.25 oz. (92.1g)

### DIRECTIONS

Apply Aloe Ever-Shield under your arms every day for a fresh and clean feeling all day long.



- Contains no aluminum salts
- Does not stain clothes
- Can be used directly after shaving or waxing
- Rich in texture

PRODUCT #067



## Aloe Lips™ with Jojoba

The soothing properties of aloe vera are ideally suited to care for your lips. Aloe, jojoba and beeswax combine to create the finest all-season lip product on the market today. Aloe Lips soothes, smoothes and moisturizes chapped and dry lips.

Whether you are skiing, sunbathing, or enjoying the outdoors, its compact size makes it convenient to keep on hand. If your lips could talk, they'd ask for Aloe Lips!

#### INGREDIENTS

Aloe Barbadensis Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Petrolatum,

Ethylhexyl Hydroxystearate, Beeswax, Euphorbia Cerifera (Candelilla) Wax, Myristyl Myristate, Copernica Cerifera (Carnauba) Wax, Ozokerite, Flavor, Allantoin, Propylparaben

#### CONTENTS

0.15 oz.

#### DIRECTIONS

Apply to the lips regularly as a moisturizer, particularly in harsh or extreme weather conditions.



- Moisturizing formula
- Lip gloss
- Great for year-round use

PRODUCT #022



## Aloe Liquid Soap

Aloe Liquid Soap is a rich, pearlescent, moisturizing hand and face cleanser, with a generous amount of aloe. It creates a luxurious lather, leaving the skin feeling clean, smooth and silky, while minimizing the irritations experienced with some bar soaps. Its 'no tears' formula also makes Aloe Liquid Soap an ideal shampoo for children and adults alike.

Biodegradable, pH-balanced and non-irritating, it is mild enough for daily facial, hand, or body cleansing, and is suitable for those with sensitive skin. Available with a handy, easy-to-use pump dispenser, this delightfully scented product is perfect for the entire family!

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Disodium Cocoamphodiacetate, Sodium Lauryl Sulfate, Sodium Laureth Sulfate,

Propylene Glycol, PEG-80 Sorbitan Laurate, Sodium Trideceth Sulfate, PEG-150 Distearate, Cocamidopropyl Hydroxysultaine, Disodium Lauroamphodiacetate, Sodium Laureth-13 Carboxylate, Glycol Stearate, Cocamide DEA, Diazolidinyl Urea, Methylchloroisothiazolinone, Methylisothiazolinone, Fragrance

### CONTENTS

16 fl. oz. (1 pt.) (473 ml)

### DIRECTIONS

Release the lock mechanism and dispense a small amount of Aloe Liquid Soap onto wet hands. Gently work into a thick lather for thorough cleansing. Rinse with warm water and dry.



- No-tears formula
- Moisturizing cleanser
- Mild and non-irritating
- Pump-action dispenser

PRODUCT #038



## Aloe MSM Gel

When you're looking for soothing relief, reach for Aloe MSM Gel. MSM stands for Methyl Sulfonyl Methane, an organic sulfur found in almost all living organisms. In fact, sulfur is the third most abundant substance in our body.

The other main ingredient in Aloe MSM Gel is pure, stabilized Aloe Vera. Aloe MSM Gel combines these two powerful ingredients with herbal extracts and other select ingredients for soothing relief anytime. Try new Aloe MSM Gel today!

#### DIRECTIONS:

Apply liberally and massage into skin areas where needed. Should eye contact occur, flush with water for several minutes. Repeat application as needed.

#### INGREDIENTS:

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Dimethyl Sulfone (MSM), Glycerin, Triethanolamine, Dimethicone, Arctostaphylos Uva Ursi Leaf Extract, Sodium Hyaluronate, Allantoin, Tocopherol (Natural Vitamin E), Melaleuca Alternifolia (Tea Tree) Leaf Oil, Rosmarinus Officinalis (Rosemary) Leaf Extract, Salix Alba (Willow) Bark Extract, Polysorbate 80, Ascorbic Acid, Carbomer, Disodium EDTA, Methylparaben, Diazolidinyl Urea.

#### CONTENTS

4 Fl. Oz. (118 ml)



- Clear, non-staining formula
- For soothing relief anytime
- Contains pure, stabilized Aloe Vera

PRODUCT #205



## Aloe Pro-Set®

To meet the needs of environmentally conscious consumers, Forever Living Products has specially prepared an alcohol-free, ozone-friendly hair spray containing the best ingredients available. Not only does it protect the hair, but it holds style longer.

Many hair sprays available in stores contain alcohol, which can dehydrate your hair. Prolonged use of alcohol-based styling products can lead to clogged follicles and a growth-inhibiting coating on the hair shaft, which can also dry and discolor hair. It can also irritate the scalp and lead to other hair problems, as well as harm the environment.

The main ingredients of Aloe Pro-Set are friendly to the scalp and hair: purified water replenishes moisture lost to excessive blow-drying and hot sunshine, stabilized aloe vera gel increases the hair's elasticity for better styling, and hydrolyzed vegetable protein replenishes lost nutrients.

Used with Aloe-Jojoba Shampoo and Conditioning Rinse, Aloe Pro-Set can further protect hair from split ends and other damage. It is an excellent conditioning, finishing and setting spray. Applied in several light layers, (and allowed to dry in between), it will give your hair a firm hold and healthy shine.

### INGREDIENTS

Water, Aloe Barbadosis Gel (Stabilized Aloe Vera Gel), Propylene Glycol, PVP, Glycerin, Panthenol, Hydrolyzed Vegetable Protein, Oleth-10, Fragrance, Dimethicone Copolyol, Tetrasodium EDTA, Triethanolamine, Methylchloroisothiazolinone, Methylisothiazolinone

### CONTENTS

6 fl. oz. (178ml)

### DIRECTIONS

Hold container approximately 12 inches away and spray evenly onto your hair. Style as desired and allow to dry. Reapply as needed.



- Sets without damaging the hair
- Moisturizes and conditions
- Ozone-friendly
- Alcohol-free

PRODUCT #066





## Aloe Veterinary Formula

When a family member suffers minor skin irritations, we reach for Aloe First. Since we also treat our pets as part of the family, they too should experience the power of the 'Miracle Plant.' Forever Living Products has created Aloe Veterinary Formula – Mother Nature's first aid remedy for animals.

Aloe Veterinary Formula is made with stabilized aloe vera gel as its primary ingredient, and is ideally suited for external skin problems.

Allantoin, a naturally soothing substance, is the other main ingredient. The nozzle-control spray makes application to any size or type of pet easy. Aloe Veterinary Formula can provide quick and soothing relief.

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Allantoin, Glycerin, Tocopherol

(Vitamin E Natural), Ascorbic Acid, Potassium Citrate, Propylene Glycol, Polysorbate 20, Sodium Citrate, Imidazolidinyl Urea, Methylparaben

### CONTENTS

16 fl. oz. (1 pt.) (473 ml)

### DIRECTIONS

Cleanse with mild soap and water, and apply to areas where needed. For optimum results, apply several times a day.

For external use only. Avoid contact with eyes and other sensitive areas.



- High concentration of Aloe Vera
- Multi-purpose product
- Can be helpful in dealing with minor skin problems
- Moisturizing action
- Easy nozzle spray application

PRODUCT #030



## Other Products Used by Animal Owners

### ALOE VERA GEL

To improve general well-being – use in conjunction with Aloe Vera topical preparations.

### ALOE VERA GELLY

For soothing minor skin problems in a more concentrated form.

### ALOE PROPOLIS CREME

Soothing and moisturizing skin creme.

### ALOE HEAT LOTION

Excellent massage lotion.

### FOREVER BRIGHT<sup>®</sup> TOOTHGEL

To keep teeth and gums clean.

### ALOE LIQUID SOAP

Excellent for cleaning the skin.

### ALOE-JOJOBA SHAMPOO

For bathing animals with dry and sensitive skin.



## Aloe-Jojoba Conditioning Rinse

Forever Living Products has taken Aloe-Jojoba Conditioning Rinse - and made it better! Our new and improved formula, enriched with Vitamin B Complex and Hydrolyzed Protein, now has extra moisturizing and conditioning power to leave your hair even softer, shinier, and more manageable than before!

Designed to be used after our Aloe-Jojoba Shampoo, we have created an Aloe-Jojoba Conditioning Rinse that cares gently and effectively for your hair. The unique combination of stabilized aloe vera gel and jojoba, an agent to remove electrostatic charges, conditions the hair to give it a feeling of freshness and a look of silky elegance.

So give your hair that salon look and feel with the pH-balanced conditioning treatment of Aloe-Jojoba Conditioning Rinse!

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Macadamia Ternifolia Seed Oil, Cetyl Alcohol, Dihydroxypropyl PEG-5 Linoleammonium Chloride, Glyceryl Stearate,

Glycerin, Quaternium-80, Stearalkonium Chloride, Dimethicone, Guar Hydroxypropyltrimonium Chloride, Simmondsia Chinensis (Jojoba) Seed Oil, Hydrolyzed Wheat Protein, Panthenol, Phenoxyethanol, Methylparaben, Propylparaben, Citric Acid, Fragrance

### CONTENTS

10 fl. oz. (296 ml)

### DIRECTIONS

After shampooing with Aloe-Jojoba Shampoo, massage Aloe-Jojoba Conditioning Rinse into hair and leave on for 2 to 3 minutes. Rinse hair completely and dry.



- pH-balanced
- Improved formula for superior manageability
- Extra moisturizing and conditioning power for soft, shiny hair
- Coats the hair shaft to eliminate split ends

PRODUCT #261



## Aloe-Jojoba Shampoo

Your family's hair will be shiny, soft and manageable with this pH-balanced, pure aloe formula. Stabilized aloe vera gel benefits not only your hair, but your scalp as well. The gel's properties make it a natural alternative to other shampoos, while its gentle, concentrated formula makes it suitable for all hair types.

Helping to maintain healthy hair and scalp, its enzymatic activity sloughs off dead cells. With the added benefits of stabilized aloe vera gel:

- It strengthens with aloe amino acids, matching the amino acids in hair follicles and papillae.
- It supplies saponins and natural sudsing agents to fortify hair and give it body.

Jojoba Oil, another important ingredient, is an excellent lubricant that has been used in hair care formulas for years. It replenishes lost moisture to both skin and hair. It adds more body while removing hardened sebum from the hair, and fortifies the hair shaft and ends. This naturally allows you to comb through the tangles of wet or dry hair, without leaving a dry, fly-away appearance.

Forever Living Aloe-Jojoba Shampoo, a mild product capable of cleaning even the oiliest hair, helps remove flakes and soothe the scalp, leaving your hair shiny and manageable.

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), DEA-Lauryl Sulfate, Water, Cocamide DEA, Cocamidopropyl Betaine, Simmondsia Chinensis (Jojoba) Seed Oil, Sodium Chloride, Diazolidinyl Urea, Methylparaben, Citric Acid, Ascorbic Acid, Fragrance

### CONTENTS

10 fl. oz. (296 ml)

### DIRECTIONS

Apply to wet hair and massage to stimulate scalp and create a rich lather. Rinse thoroughly. If needed, repeat procedure and rinse until hair is thoroughly clean.



- Mild cleansing shampoo
- Suitable for all hair types
- Concentrated, pH-balanced formula (use sparingly)

PRODUCT #260



# Forever Aloe MPD<sup>®</sup>

(MULTI PURPOSE DETERGENT LIQUID CONCENTRATE)

Every week we use multiple detergents for cleaning. Wouldn't it be nice to buy just one multi-purpose product for the laundry, dishes, floor, and even the bathroom? Forever Living Products has introduced such a product – a liquid detergent that is highly effective and very economical to use.

Forever Aloe MPD is a multi-purpose, liquid concentrated detergent created by FLP as a versatile cleaning product that is ideal for laundry (all types of clothes), as a household cleaner for floors, bathrooms, tile and carpet cleaning, and for hand-washing dishes. This safe, concentrated, liquid detergent is great for lifting grime, cutting through grease and removing stains without scratching or marking any surfaces. It is versatile enough to do the job of many similar products on the market, with a major cost savings for the user.

Forever Aloe MPD is phosphorus-free, making it environmentally friendly. Unlike many detergents, its anionic and non-ionic surfactants are biodegradable, thus reducing environmental and water pollution. Our non-abrasive formula contains mild aloe vera to soften and condition your hands and clothes. This revolutionary, multi-purpose cleaner is available only through Forever Living Products.

## INGREDIENTS

An aqueous solution containing surface active agents (Sodium Alkylaryl Sulfonate and Ethoxylated Linear Alcohols), Solubilizer (Sodium Xylene Sulfonate), Conditioner (Aloe Vera Gel), Perfume, and Coloring.

## CONTENTS

64 fl oz (2qt) 1.89 L

## DIRECTIONS

Handy dilution bottles (spray and pump) are available at Product Centers or on-line at [www.foreverliving.com](http://www.foreverliving.com).

Laundry (for normal washer loads): Use 1 ounce. For stain removal, place a small amount directly on the spot, add water and soak before washing.

Multipurpose: Dilute using 2 ounces per 1 gallon of water to clean: Appliances, floors, bathrooms, tile, carpet and cars inside and out.

Household: Gentle on the hands, just a couple drops on a sponge or dishcloth gets dishes squeaky clean, removes carpet stains and more.



- Multi-purpose, concentrated cleaner
  - Phosphorus-free
  - Environmentally-friendly, biodegradable ingredients
  - Mild, gentle formula is kind to hands and clothes
- Note: Not for use in automatic dishwashers**

PRODUCT #050



## Forever Aloe Styling Gel®

This revolutionary aloe-based, multi-use styling gel fortifies and repairs your hair while giving you the flexibility to create any style you choose. Whether you finger-style, air-dry or blow-dry your hair, Forever Aloe Styling Gel is ideal for any hair type and look.

Its humidity-resistant and alcohol-free formula provides optimum holding power, allowing you to create a variety of styles while giving your hair extra body, shine and volume. Forever Aloe Styling Gel keeps your hair strong and healthy-looking all day long.

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, VP/VA Copolymer, Polyquaternium-11, Triethanolamine, Glycerin, Carbomer, Benzophenone-4, Acetamide MEA, Panthenol,

Hydrolyzed Soy Protein, Hydrolyzed Glycosaminoglycans, Linoleic Acid/Linolenic Acid, Hyaluronic Acid, Sorbitol, Triticum Vulgare (Wheat) Germ Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol, Cyclomethicone, Dimethicone Copolyol, Ascorbic Acid, Disodium EDTA, Methylparaben, Diazolidinyl Urea, Fragrance

### CONTENTS

8 oz. (227g)

### DIRECTIONS

Apply and work through damp hair evenly. Shape and style as desired. Allow to air-dry or gently blow-dry.



- Alcohol-free
- Effective on wet or dry hair
- Adds body without stickiness
- Aloe-based for extra protection

PRODUCT #194



## Forever Bright® Toothgel

Aloe vera has long been treasured for its quality and versatility - including dental care. Your teeth will gleam with Forever Bright, one of the best toothgels on the market.

Formulated for the entire family to use, Forever Bright contains only the highest quality ingredients. It is also suitable for vegetarians since it contains no animal by-products. Natural peppermint and spearmint flavorings leave your mouth feeling fresh and clean. The combination of stabilized aloe vera gel and bee propolis soothes gums and mouth linings, and can be applied directly when brushing is too painful.

Years of research, development and collaboration with scholars and dentists has provided Forever Living with the optimum formula for effective cleaning. The result is an aloe-based formula that keeps breath fresh and whitens

without bleaching. Your family will love the flavor and the clean mouth-feel.

**Note: This product does not contain fluoride.**

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Sorbitol, Hydrated Silica, Glycerin, Sodium Lauryl Sulfate, Carrageenan, Flavor, Bee Propolis, Sodium Saccharin, Sodium Benzoate, Chlorophyllin-Copper Complex

### CONTENTS

4.6 oz (130g)

### DIRECTIONS

Brush teeth after meals, have regular dental check-ups and avoid between meal treats.



- Whitens without using bleaching agents
- Soothes mouth tissues
- Does not contain fluoride

PRODUCT #028





# Gentleman's Pride®

As a razor blade moves across your skin, it can cause nicks, scratches or 'razor burn,' leaving your skin irritated and dry. Pamper and soothe your skin with the moisture of Gentleman's Pride, an alcohol-free aftershave in a clean, masculine scent. Feel the icy exhilaration of this unique blend of lubricants and moisturizers combined with pure, stabilized aloe vera gel.

In the form of a smooth, silky lotion, it doubles as a skin conditioner to soothe and replenish the skin after shaving. The aloe vera, mixed with special conditioners such as rosemary and chamomile, helps to gently soothe the skin.

Men will love the fresh, clean feel of Gentleman's Pride, and women will love its unique, masculine fragrance!

### INGREDIENTS

Aloe Barbadensis Gel (Stabilized Aloe Vera Gel), Water, Methyl Gluceth-20, Ethylhexyl Palmitate, Dimethicone, Glyceryl Stearate, Polyacrylamide, C13-14 Isoparaffin, Laureth-7, PEG-100 Stearate, Sodium Hyaluronate, Tocopheryl Acetate, Retinyl Palmitate, Ascorbic Acid, Allantoin, Rosmarinus Officinalis (Rosemary) Leaf Extract, Anthemis Nobilis Flower Extract, Diazolidinyl Urea, Methylparaben, Propylparaben, Fragrance

### CONTENTS

4 fl. oz. (118ml)

### DIRECTIONS

Apply liberally after shaving or exposure to the elements.



- Aftershave or anytime moisturizing lotion
- Alcohol-free formula
- Soothes and moisturizes
- Unique, fresh fragrance

PRODUCT #070